



AMERICAN MADE

2020



“LAGP has the most consistent shafts I have ever tried.”

- BRYSON DECHAMBEAU



A New Kind of Shaft Company

Founded by LA Golf Partners, LA Golf Shafts' mission is to design and market truly innovative products in direct partnership with the world's top tour professionals. We are proudly American Made.

Our Player Partners are company owners, not paid endorsers. Our partners don't simply test and select, they are intimately involved in the entire development process from prototyping to the look and branding.

LA Golf is committed to building a premium brand and innovative methods of reaching the end user. The protection of our brand integrity through diligent maintenance of product pricing, careful partnering, margin structure, and product placement is integral to our vision. Protecting your investment in our products is paramount to our corporate mission.





Player Partners

We learn from our partners and take the resulting technology and innovation and place it in the hands of the customers.

Our first player partner, Bryson DeChambeau, has led us in ground-breaking designs that are pushing the envelope of shaft manufacturing and creating new shaft profiles with exciting results. He demands the uncompromising stability and consistently high performance at high ball speeds. To provide him with optimal control of the golf ball, we've created unique products.

Our player partner concept provides validation through competitive use, frequent exposure on social media, a large format TV logo and aggressive digital branding. This increase of the brand image and Q rating is aimed to be of value to our customers while providing exceptional products.



Shafts for the Modern Golfer

Today's golfers are true athletes. Bigger, stronger, and faster than ever, and require new thinking in the shaft space. We intend on leading the way in this evolution by developing advance shaft technologies and innovative designs that match the needs of today's player. We've started with a blank sheet of paper through an acceptance of new ideas from players, been able to create products that easily outperform competitors. Our team of experienced industry professionals have a history of winning products on the PGA Tour and Major Championships.

We do not operate under the constraint of attempting to fit our designs into cost windows. Any material that we identify that can increase the performance of our products for our customers is utilized. Any new tooling required to build an exotic structure is source without compromise. We design and manufacture in the USA because we have a production team with decades of experience making tour level prototypes.



TRONO

Developed in conjunction with Bryson DeChambeau, the TRONO is designed with a unique EI profile to achieve extreme stability and control while still providing outstanding feel and optimal launch conditions. The stiffness profile features a middle third that is significantly stiffer than the softer butt end. The tip, although stiff, is not overly rigid and still provides an optimal low/mid launch with less spin and increased optimized ball-speed. The TRONO is produced on LA Golf's proprietary HD, 16-sided tooling which further enhances stability and feel.



Trono 55 Wood: R-flex, S-flex

Trono 65 Wood: S-flex, X-flex, TX-flex

Trono 75 Wood: S-flex, X-flex, TX-flex



OLYSS

OLYSS is a design from John Oldenburg. The constant taper design gives the feel of a smooth, controlled load and release. With low torque and a mid-stiff tip, OLYSS is designed to provide a low to mid launch and low to moderate spin. Along with its tour proven profile, uses a Zylon/Carbon weave laminate construction. This material provides increased stability in the players hands and an outstanding feel. A moderately counterbalance shaft, the OLYSS makes for a perfect match to today's longer driver.



OLYSS 55 Wood: A-flex, R-flex, S-flex

OLYSS 65 Wood: R-flex, S-flex, X-flex, TX-flex

OLYSS 75 Wood: S-flex, X-flex, TX-flex



The **Tour AXS** Series is a high-performance tour level flight model suite of designs that have been widely popular among tour players and golfers of varied skills. The RED, WHT and BLU are unique flights profiles with High, mid and low within the family. Each possess a distinct feel and are perfect companions in a simplified fitting system.

Launch and spin characteristics: WHT: High/Mid

RED: Mid/Mid

BLU: Low/Low



Woods

Tour AXS WHT 40: A-Flex, R-Flex

Tour AXS WHT 50: A-Flex, R-Flex, S-Flex

Tour AXS RED 50: R-Flex, S-Flex

Tour AXS RED 60: R-Flex, S-Flex, X-Flex

Tour AXS BLU 60: S-Flex, X-Flex

Tour AXS BLU 70: S-Flex, X-Flex

Hybrids

Tour AXS WHT 65 Hybrid: A-Flex, R-Flex

Tour AXS RED 85 Hybrid: R-Flex, S-Flex, X-Flex

Tour AXS BLU 105 Hybrid: S-Flex, X-Flex

Irons

Tour AXS WHT 65 Iron: A-Flex, R-Flex

Tour AXS RED 85 Iron: R-Flex, S-Flex, S-Flex

Tour AXS BLU 105 Iron: S-Flex, X-Flex



TPZ

TPZ is a proven winner and a record setter on the PGA Tour, amassing 7 PGA Tour wins and establishing records for the Strokes Gained Putting in a tournament. The proprietary material hybridization technology incorporated in the shaft laminate yields unmatched stability through extreme stiffness and low torque while maintaining a buttery feel with incorporation of constrained layer damping technology and PBO Super-fiber.



TPZ one05, one35, one80 and one80 “Bryson Signature”

C2L .580 Bryson DeChambeau





TRONO WOOD SPECIFICATIONS

TYPE	SERIES	GRAMS	FLEX	TORQUE	LAUNCH/SPIN	BUTT OD
WOOD	55	-	R	-	MID-HIGH/LOW	-
WOOD	55	-	S	-	MID-HIGH/LOW	-
WOOD	55	-	X	-	MID-HIGH/LOW	-
WOOD	65	70	S	4.8	MID-HIGH/LOW	.630
WOOD	65	70	X	4.0	MID-HIGH/LOW	.630
WOOD	65	70	TX	3.4	MID-HIGH/LOW	.635
WOOD	75	78	S	4.2	MID-HIGH/LOW	.635
WOOD	75	78	X	3.1	MID-HIGH/LOW	.635
WOOD	75	78	TX	2.9	MID-HIGH/LOW	.635





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Olyss

65 X

OLYSS WOOD SPECIFICATIONS

TYPE	SERIES	GRAMS	FLEX	TORQUE	LAUNCH/SPIN	BUTT OD (TAPERED)
WOOD	55	59	A	5.5	LOW-MID/LOW	.635
WOOD	55	59	R	5.0	LOW-MID/LOW	.635
WOOD	55	59	S	4.5	LOW-MID/LOW	.635
WOOD	65	66	R	4.5	LOW-MID/LOW	.630
WOOD	65	68	S	4.0	LOW-MID/LOW	.630
WOOD	65	68	X	4.0	LOW-MID/LOW	.630
WOOD	65	69	TX	3.5	LOW-MID/LOW	.630
WOOD	75	76	S	3.6	LOW-MID/LOW	.635
WOOD	75	77	X	3.2	LOW-MID/LOW	.635
WOOD	75	78	TX	2.8	LOW-MID/LOW	.635

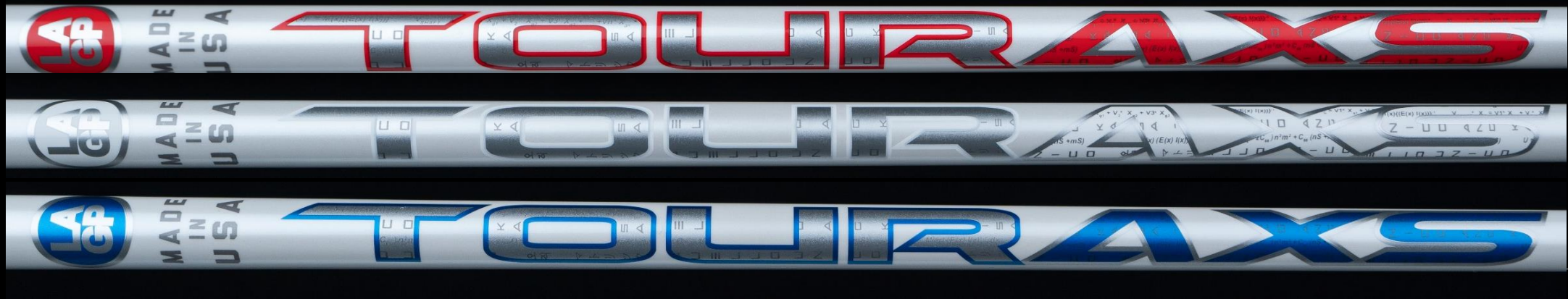




TOUR AXIS WOOD SPECIFICATIONS

SERIES	GRAMS	FLEX	TORQUE	LAUNCH/SPIN	BUTT OD
White 40	54	A	5.4	HIGH/MID	.610
White 40	55	R	5.4	HIGH/MID	.610
White 50	57	A	4.8	HIGH/MID	.600
White 50	59	R	4.8	HIGH/MID	.600
White 50	62	S	4.5	HIGH/MID	.600
Red 50	62	R	5.1	MID/MID	.620
Red 50	64	S	4.5	MID/MID	.630
Red 60	74	R	5.1	MID/MID	.630
Red 60	75	S	4.2	MID/MID	.630
Red 60	76	X	3.5	MID/MID	.630
Blue 60	72	S	4.0	LOW/LOW	.630
Blue 60	73	X	4.0	LOW/LOW	.630
Blue 70	81	S	3.2	LOW/LOW	.600
Blue 70	82	X	3.2	LOW/LOW	.600





TOUR AXS HYBRID/IRON SPECIFICATIONS

TOURAXS Hybrid					
SERIES	GRAMS	FLEX	TORQUE	LAUNCH/SPIN	BUTT OD
WHITE 65	69	A	4.1	HIGH/MID	.590
WHITE 65	72	R	3.9	HIGH/MID	.600
RED85	89	R	3.8	MID/MID	.605
RED 85	92	S	3.8	MID/MID	.610
RED 85	93	X	3.6	MID/MID	.615
BLUE 105	108	S	2.8	Tour Flight	.670
BLUE 105	110	X	2.8	Tour Flight	.670
TOURAXS Irons					
WHITE 65	67	A	4.0	HIGH/MID	.585
WHITE 65	69	R	4.0	HIGH/MID	.590
RED 85	84	R	3.7	MID/MID	.605
RED 85	88	S	3.4	MID/MID	.605
BLUE 105	103	S	2.7	Tour Flight	.660
BLUE 105	106	X	2.7	Tour Flight	.660





PUTTER SPECIFICATIONS

MODEL	COLOR	WEIGHT	LENGTH	TIP OD	BUTT OD @ 1"	BUTT OD @ 10"	TORQUE	FREQ
C2L180	BLACK	193	46	.580	.600	.600	0.5	-
TPZ one35	WHITE	138	36	.355	.655	.590	2.0	412
TPZ one35	BLACK	135	36	.355	.655	.590	2.0	412
TPZ one35	WHITE	138	36	.370	.655	.590	2.0	412
TPZ one35	BLACK	135	36	.370	.655	.590	2.0	412
TPZ one80	WHITE	188	46	.370	.670	.650	2.7	370
TPZ one80	BLACK	185	46	.370	.670	.650	2.7	370
TPZ one80 "Bryson Signature"	BLACK	185	46	.370	.670	.650	2.7	370
TPZ one05	WHITE	110	36	.355	.645	.580	1.9	380
TPZ one05	BLACK	107	36	.355	.645	.580	1.9	380
TPZ one05	WHITE	110	36	.370	.645	.580	1.9	380
TPZ one05	BLACK	107	36	.370	.645	.580	1.9	380







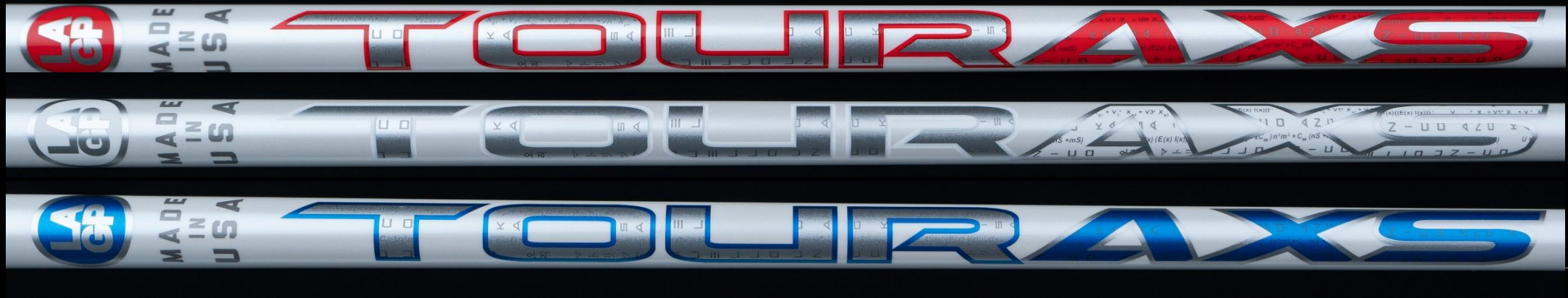
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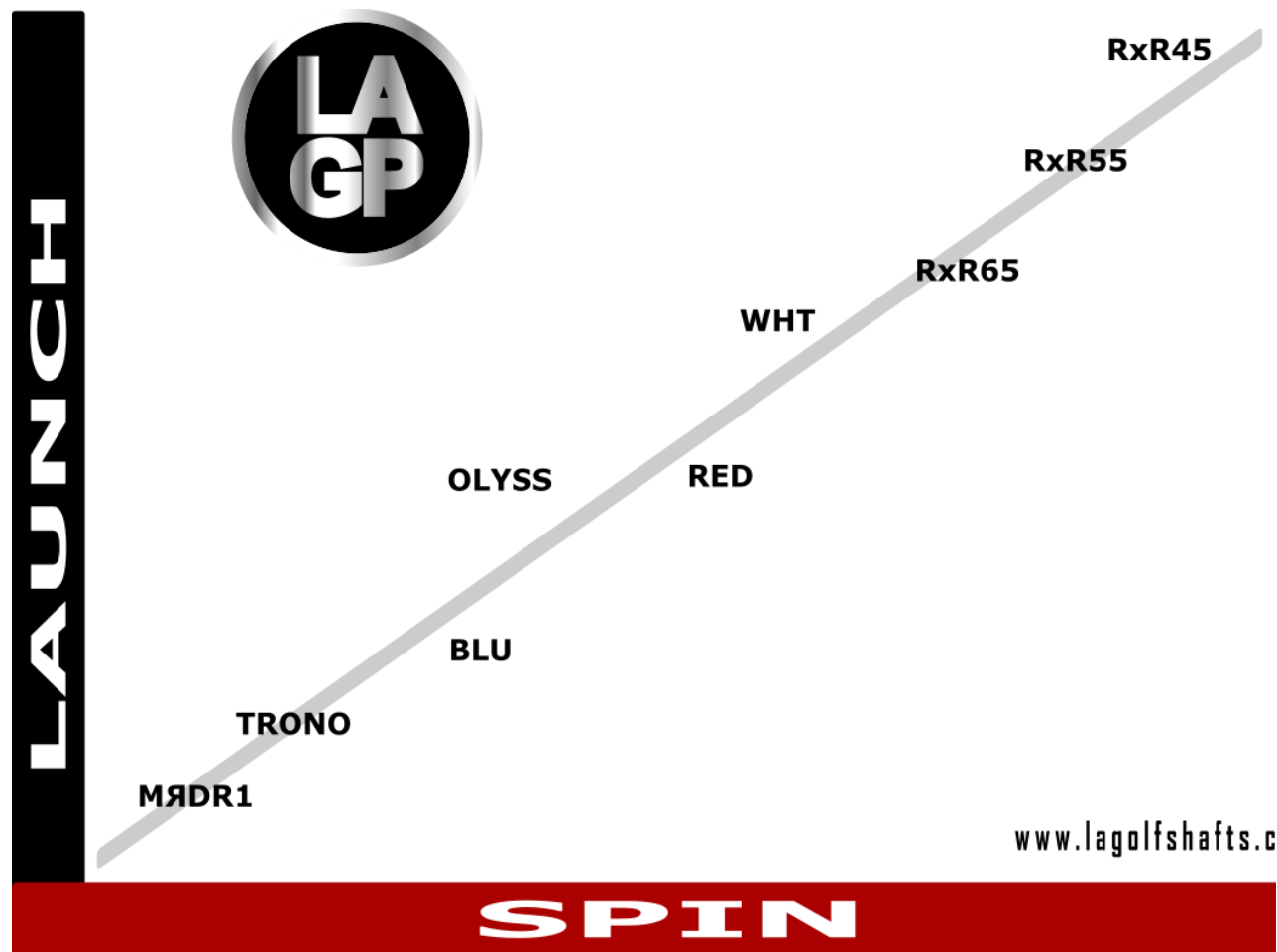
65 X







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Trimming Guide



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WOODS								
WOOD	Driver	2-wood	3-wood	4-wood	5-wood	7-wood	9-wood	
TIP TRIM	0"	0.5"	1.0"	1.5"	2.0"	2.0"	2.0"	
STANDARD IRONS								
IRON	#3	#4	#5	#6	#7	#8	#9	PW
TIP TRIM	0"	0.5"	1.0"	1.5"	2.0"	2.5"	3.0"	3.25"
UTILITY IRONS / HYBRIDS								
HYBRID	14°	16°	19°	22°	25°	28°	31°	
TIP TRIM	0"	0"	0.5"	1.0"	1.5"	2.0"	2.5"	



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